

## Cure CMD Giving Challenge – Messaging Template

Hey [Friend's Name]! 🙌 Our family is passionate about Cure CMD, an organization making an impact in the lives of those living with congenital muscular dystrophy. The Board of Directors just issued a year-end giving challenge: for every new donor giving \$50+, they're adding \$100!

Can we count on you to be one of those new donors? 🧡 Your support means a lot. Use this link to make your gift today: [curecmd.org/2023](https://curecmd.org/2023)

Cure CMD has directed \$4 million to research in just 15 years, and provides vital community-building opportunities. Let's make a difference this giving season! ✨ [curecmd.org/2023](https://curecmd.org/2023)

Help us reach our goal of 100 new donors and unlock an extra \$10,000 from the board! 🙌 Thank you for being part of this important cause!

Optional Hashtags: #GiveHope #GiveForCMD #CMDChallenge

