

# Cure CMD Year-End Messaging Templates

## EMAIL/TEXT SHARE

Dear Friends & Family,

Right now, advancing research for congenital muscular dystrophy and supporting affected individuals and families is one of my absolute top priorities. Will you join me in supporting this effort? Thousands of families around the world will benefit from your gift, and you can even specify the specific subtype I care about. Now through Dec 31, donations will be doubled up to \$20,000! And remember, even if you don't itemize your deductions, up to \$300 in charitable giving is tax-deductible! Visit [curecmd.org/2020](http://curecmd.org/2020) to donate now -- and thank you for considering Cure CMD in your end-of-year giving!

## SOCIAL MEDIA SHARE

I just donated to @CureCMD to fuel research for congenital muscular dystrophy and support those affected by this condition. Join me and double your gift before Dec 31! [curecmd.org/2020](http://curecmd.org/2020)

And, don't forget to tag #CureCMD #GivingIsNotRare